



BeeKeeper

BeeKeeper is an automation control application for carrying out set of instructions in WASP3D. It is a gateway that provides a standardized medium for communication between WASP3D and various newsroom and production automation systems. Television stations are often challenged by applications that do not communicate well with networked workflows and don't share metadata properly.

DataBuzz enables broadcast stations to generate graphics content on the fly while maintaining the visual identity of the channel. Stations using NRCS software can use the ActiveX MOS compliant version of DataBuzz to generate graphics within newsroom systems such as Avid iNEWS, ENPS and others.

BeeKeeper is a vendor agnostic application developed for seamless integration of the WASP3D workflow with production automation and newsroom control systems (NRCS) such as Aveco, B4M, Dalet, ENPS, Harris D series, Avid iNEWS, NorCom, Octopus, Omnibus or any other such third party application.

BeeKeeper connects all of the participating systems to WASP3D system. It is configured with dual IP interfaces and allows automation systems and WASP3D to interact with each other through communication protocols like MOS, GPI, TCP-IP as well as other standard integration methods.

With BeeKeeper, the flexibility and control over all external triggers can be automated. Tight integration with BeeKeeper enables automation systems to control all the features of Sting Client: the on-air playout module of WASP3D. Users also have the option of pushing and controlling all or selected content to single or multiple channels by a single click. BeeKeeper can act as a backup playout application as it allows complete control of the on-air graphics playout.



BeeKeeper Key Features

- Improved efficiency through process automation.
- Supports all major third party automation and newsroom systems.
- Supports multiple protocols for communication like CII, GPI, MOS, and TCP/IP.
- Automates all external triggers through playout control.
- Provides seamless integration with third party applications such as telestration and other interactive systems.
- Automated control for play, pause, stop and scheduling of graphics playout on-air, off-air.
- Auto-load playlist and update of the running playlist.
- Auto-play from single or multiple playlists.