

corporate
fact sheet

inspiring innovation...

About Beehive

Beehive Systems is a leading provider of world-class automated graphics software solutions & services for television broadcasters across the globe. Backed by over 20 years of experience in broadcast technology, Beehive has developed innovative products in the area of content display and presentation including WASP3D real-time 3D graphics solution, WASPi Mimosa touch screen based non-linear presentation tool, and tracked Virtual Set.

Beehive's products are used by broadcasters for displaying info graphics like news flashes, score cards, election results & analysis, stock updates and weather forecast etc. These products have been extensively used by TV channels for enhancing the look and feel and overall content packaging. All our products are created keeping in mind the need to simplify the graphics creation to delivery process and are extremely user friendly & fun to work on.

History

Beehive was founded in 1989 by 2 ambitious engineering students from Indian Institute of Technology and had a modest beginning as a reseller for a leading PC brand and a provider of custom software solutions. The company has come a long way to be counted among handful of organizations with a success story in broadcast technology space globally. Launch of its workflow based real-time 3D graphics solution; WASP3D in 2003 was one of the landmarks that put the company on a global map. The company has since then developed number of innovative products for broadcast industry.

Honors

Beehive Systems is Microsoft Certified ISV partner and has been conferred upon with prestigious awards like IBC 2010 Exhibitor Design Award, NASSCOM IT Innovation, Microsoft Innovation is India & Deloitte Technology Fast 500.

Industry

Broadcast & Media

Year of Inception

Beehive Systems was founded in 1989 and incorporated in 1995.

Founders

Tushar Kothari & Ganesh Rajamani

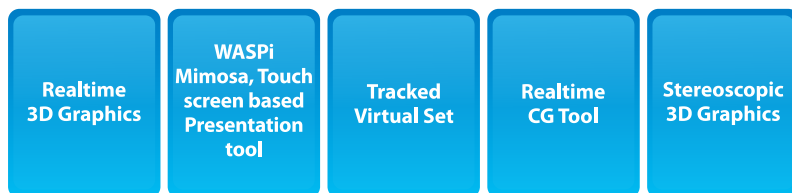
Number of Employees

Over 100 highly qualified professionals worldwide



Products & Services

Beehive product family comprises of various solutions under the realm of display and presentation solutions for broadcasters including:



Beehive Systems provides specialized services to broadcasters ranging from custom broadcast application development to handling complex projects for election, events and sports graphics during live coverage.

Media Contact

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Client Profile

Beehive is preferred by hundreds of broadcasters in over 40 countries worldwide including industry leaders such as:



Alliances

Beehive Systems has been on the forefront when it comes to innovation and has ongoing strategic partnerships with technology leaders like .



Location

Headquartered in India, Beehive has offices in various geographies including USA, UAE, Singapore, Africa, Thailand & Mexico.

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